

Accessibility
To Me



Online Accessibility and Inclusion **Resource Pack**

Contents

3. Accessibility To Me Awareness Week
4. Client Resource Pack
5. Join Us On Social Media
6. One World Pose
7. Blog Post



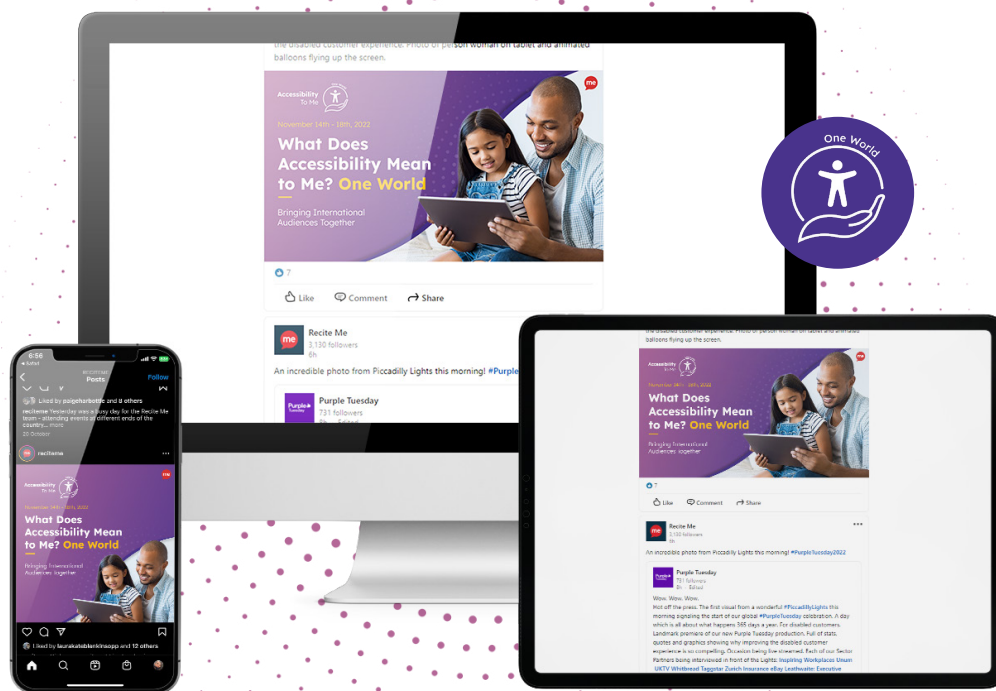
Accessibility To Me Awareness Week

Accessibility To Me Week (ATMW) is a week dedicated to opening up about the world of accessibility and inclusion from an individual perspective and taking action to create inclusive digital spaces.

Last year Accessibility To Me launched with personal experiences to kick start the conversation, connecting over 1 million people worldwide to celebrate diversity and inclusion. People across the globe shared what accessibility meant to them and why it is so incredibly important. We all have different experiences, challenges, abilities, and thoughts regarding the world of inclusion, whether at home or in the workplace.

For Accessibility To Me Week 2022, we want to develop our personal understanding and needs for accessibility, spotlighting international audiences online under our theme, 'One World'. Together, we can make a difference. Recite Me is proud to provide resources and information so that everyone can learn more about the importance of accessibility and inclusion.

We want you to join in and help us to raise awareness of the importance of taking action and creating inclusive digital spaces, the best way to do this is by getting the word out!



Client Resource Pack

Last year we reached over half a million people to educate and raise awareness of the importance of online accessibility. This year we hope to smash last years record and get more people talking across social media and beyond!

We would love you to get involved in our awareness week. To make this easy for you, we have created internal and external template resources to help you get the word out and join us on 'Accessibility To Me' Awareness Week.

Resource Pack Content

Internal Communications

- Announcement Post
- Announcement Graphics + PSD
- Internal Email

External Communications

- Announcement Post
- Announcement Graphics + PSD
- External Email
- Blog Post



**Download
Here!**

Join Us On Social Media

Below are various template social media posts for you to use to join in and make some noise! Don't forget to follow us across social media:



[Recite Me](#)



[Recite Me](#)



[@reciteme](#)

Social Media Post

Today marks the first day of Accessibility to Me Awareness Week, #One World

Together with **@Recite Me US** we are uniting everyone across the globe and communicating a vital message: To be inclusive

Help us to bring the online world together using the hashtag #OneWorld to raise awareness!

#AccessibilityToMe #Inclusion



[Make sure to use our graphic which you can download here.](#)

[Join the conversation by using our other template social posts here.](#)

If you are creating your own social media content, don't forget to tag Recite Me and use the hashtags **#AccessibilityToMe** & **#OneWorld**

One World Pose

This year we want to develop our personal understanding and needs for accessibility, spotlighting international audiences online under our theme, #One World.

To celebrate, Recite Me would love you to get involved by taking a photo of yourself or a group doing the #OneWorld pose, making sure to use the hashtag and tag @Recite Me US across social media.

This pose is to highlight the importance of bringing the online world together, paired with the growing diversity of our countries, content needs to be accessible in more than just English, or the native language of that website. Symbolizing holding the world and celebrating our differences.

Template Social Media Copy

Smile and say... One World!

We are delighted to take part in the @Recite Me US #OneWorld picture challenge to celebrate Accessibility to Me Awareness Week!

Connecting everyone online creates One World and together we can tackle digital exclusion head-on to break down barriers for everyone.

#AccessibilityToMe #Inclusion #OneWorld

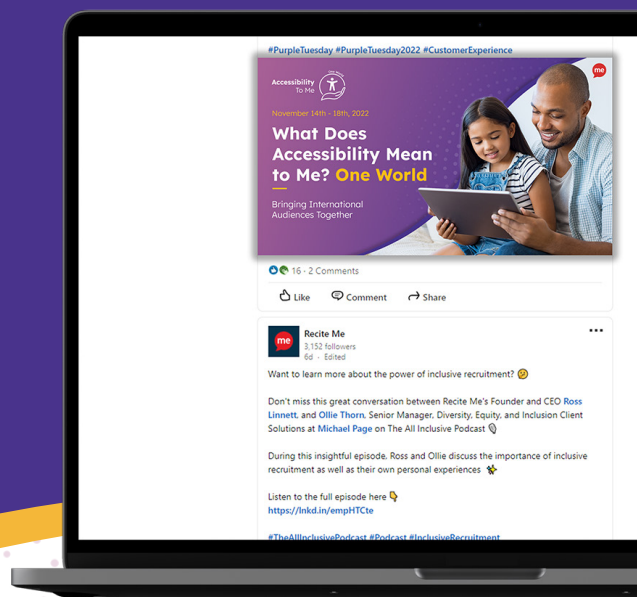


Blog Post

Make sure to download your copy of our template Accessibility To Me blog post to tell others about your participation in Recite Me's Awareness Week. Add your comment and organization statement to educate your website visitors on why it is important to your organization to provide an inclusive digital experience with Recite Me technology.

You could even add in some of your Recite Me usage statistics, please contact craig@reciteme.com for more information.

[Download your blog here](#)



Internal & External Emails

Internal

The best place to start when looking at accessibility is internally. Take a look at your own accessibility practices and how you are an inclusive workplace. Using our internal email template remind your employees of the implementation of the Recite Me toolbar on your website, and your commitment to diversity and inclusion. Get your staff involved in raising awareness for Accessibility To Me, as we work towards a fully inclusive digital world.

[Download your internal email here.](#)

External

Make sure to let all your customers and prospects know about your commitment to diversity and inclusion. Our external email is the opportunity to compile all your content together for Accessibility To Me and link back to your blog and social media posts.

[Download your external email here.](#)



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Believing in Accessibility for All