



Button Design and Placement

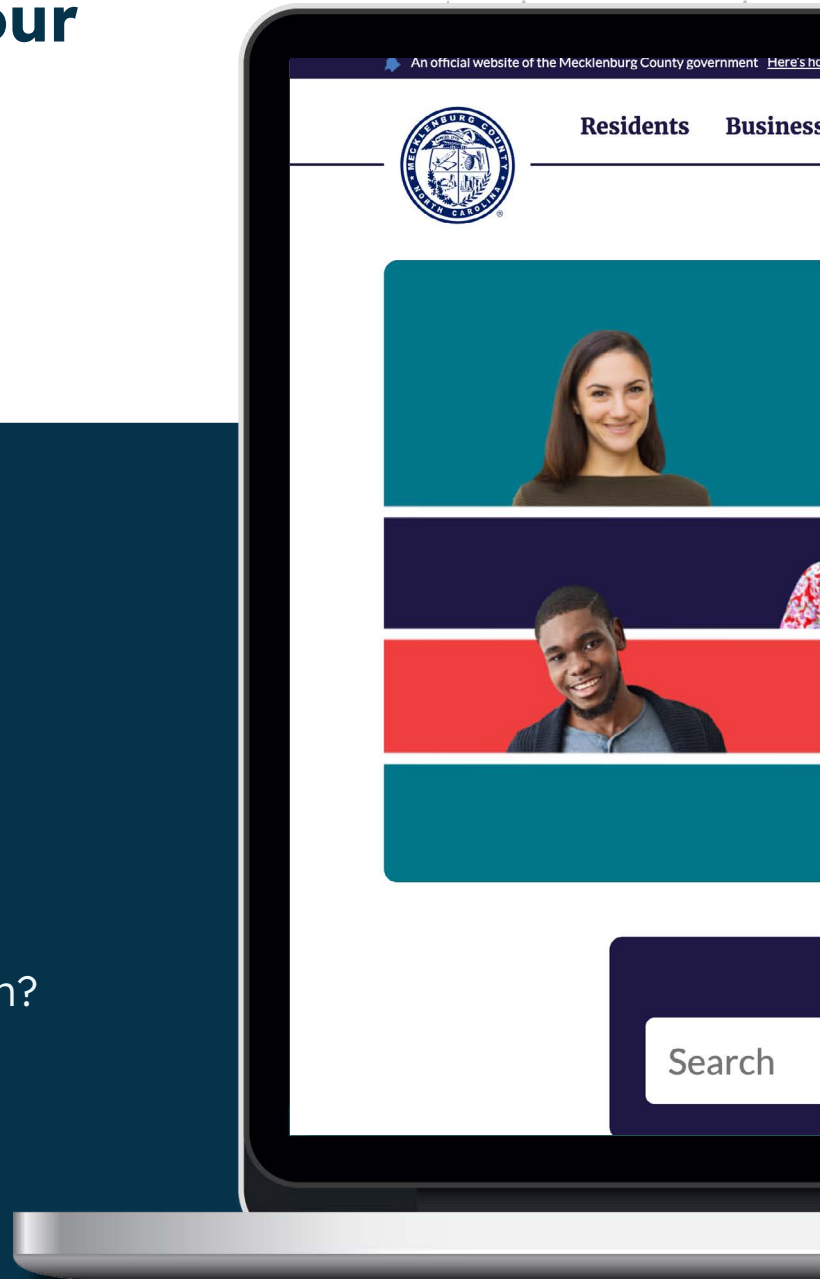
Button Design

Easily opening up your website to everyone

To launch the Recite Me assistive toolbar into action on your website, you need to create a button. The design and placement of this button is key to supporting your website visitors.

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Ideal desktop button placement

The placement of your Recite Me Assistive Toolbar launch button is key to ensuring people are able to access the support they need to view and engage with your website.



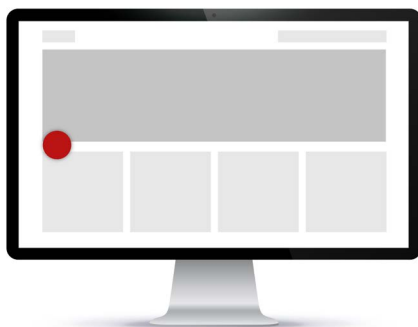
Header Section

Having your button positioned in the header of your website is deemed as best practice as this is the prime location for important information.



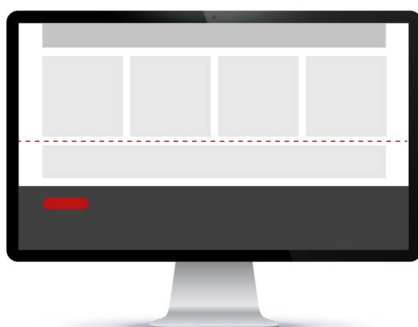
Fixed Bottom Right / Left

Secondary option to locate your button is to have it fixed in the bottom right/left corners. Visitors relate these locations to website support.



Floating Sides

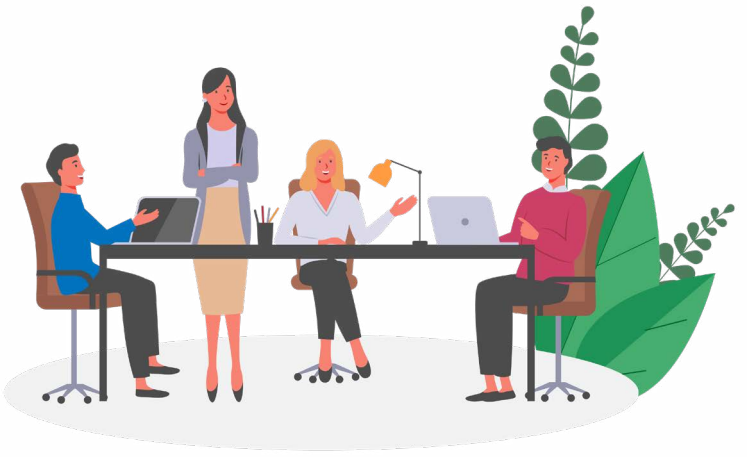
Your accessibility button can be fixed to the sides of your website to float and follow content. Always there to support your visitors.



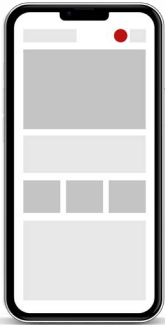
AVOID Below The Fold / Footer

Positioning your button out of sight is not accessible for people to find. This support needs to be clear and easy to find.

Ideal mobile button placement

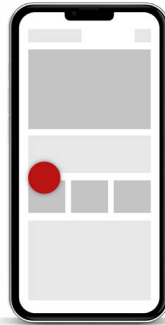


The placement of your Recite Me Assistive Toolbar launch button on mobile is vital to helping people on the move. Enable your website visitors to view and engage with your mobile website barrier-free.



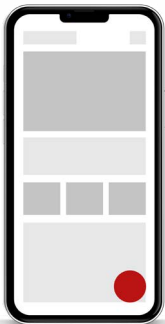
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Having your button positioned in the header of your website is deemed as best practice as this is the prime location for important information.



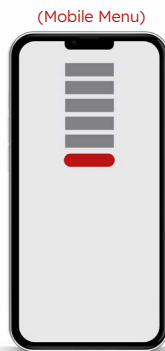
Floating Sides

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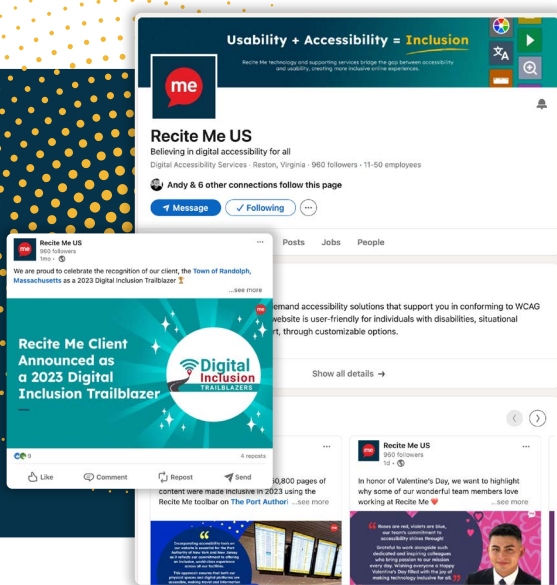
Fixed Bottom Right / Left

Secondary option to locate your button is to have it fixed in the bottom right/left corners. Visitors relate these locations to website support.



AVOID Burger Menu

Positioning your button out of sight is not accessible for people to find. This support needs to be clear and easy to find.



Don't forget!

You're taking steps to improve website accessibility and make user journeys through your website more inclusive. We think you should shout from the rooftops about this and we love to help our clients do just that. Whether it's support with internal PR, helping with landing pages, or working together on social media posts we're on hand.

Out of the box

Recite Me buttons



To assist you in visualizing the appearance of the button for your website, we have created a selection of different design options for you to consider.

[Click here](#) to download your Recite Me button pack.

Option 1



Option 2



Icons



Option 3



Option 4



Looking to design your own button?

When designing the look of your button you need to consider three main points. How are you going to create it? What color should it be? What should it say?



Build it using CSS...

When starting to create your button, it is best practice that this button is coded correctly using CSS and text is applied with the correct link attribute. Creating the button in this way will enable other assistive technology to interact easily.



Think about the design...

It is very important that this button stands out. Just like the toolbar itself, the button also needs to be accessible. We advise that this button is in contrasting color and the size is the same as the other buttons on your web page so it doesn't get lost.



Think about what it says...

For the wording of this button, we strongly suggest not using "Recite Me". We would love to be like the "Hoover" of the online accessibility world but not just yet. The wording needs to be descriptive to inform the web visitor. Using language like Accessibility Tools, Accessibility & Language Support, Accessibility Options is the best way to describe the buttons functionality.



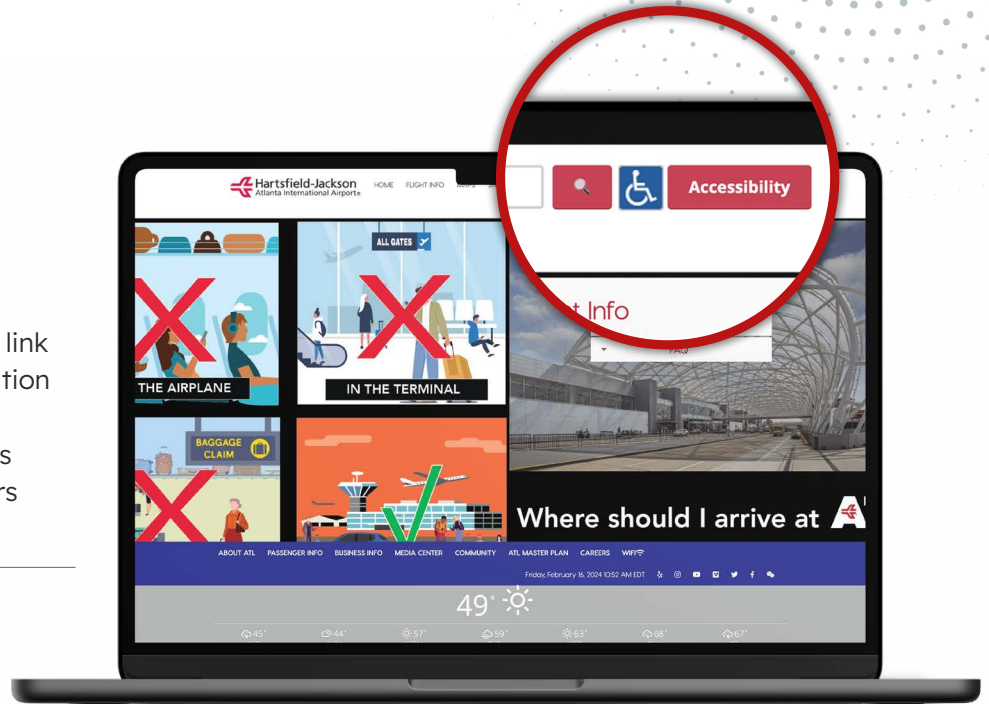
Think about iconography...

If you want to use an icon alongside your text or instead of, we would suggest using the international accessibility icon.

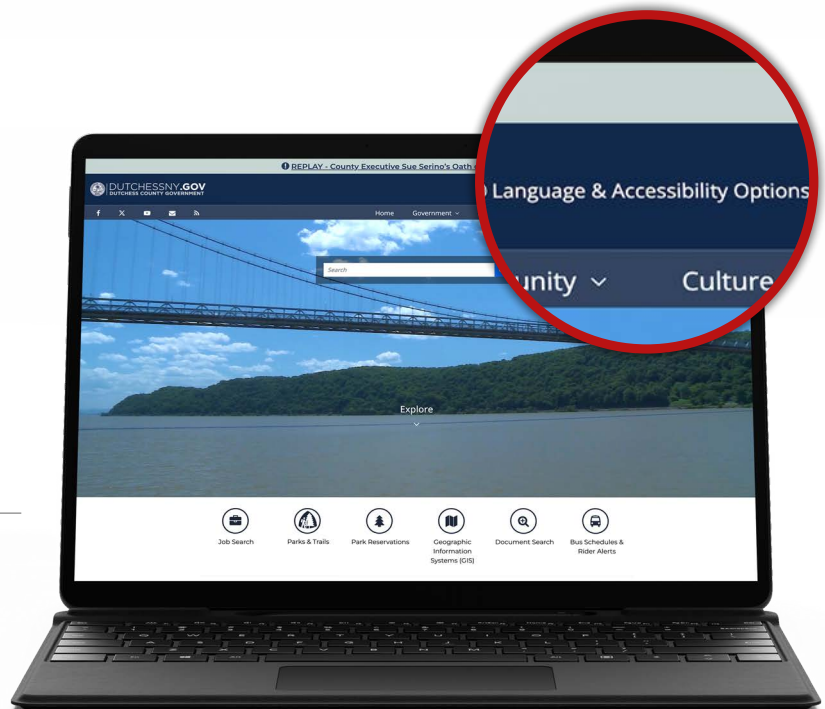
Desktop examples



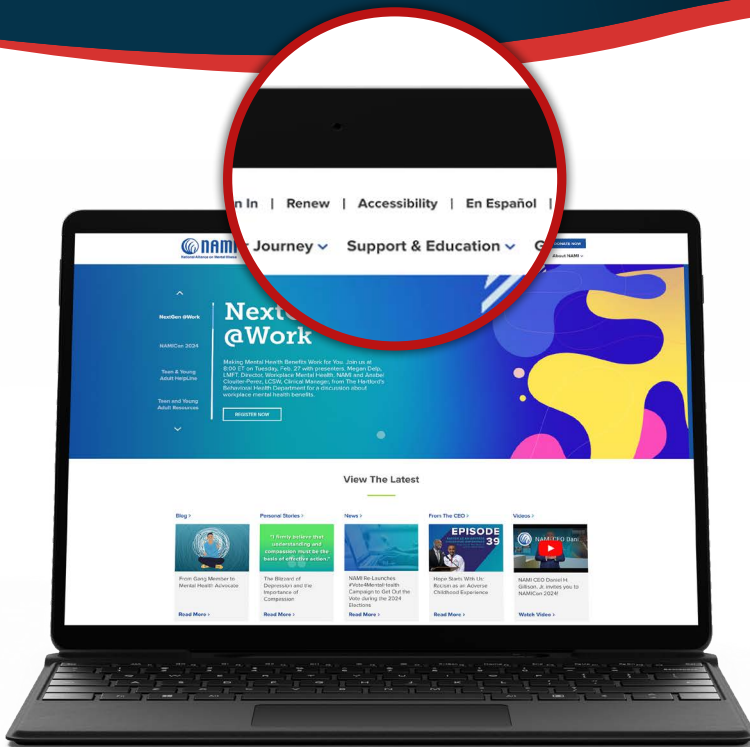
Hartsfield-Jackson Atlanta International Airport placed their link for the toolbar in the header navigation and users can access it by clicking the button. This means the toolbar is accessible no matter where the users find themselves on the website.



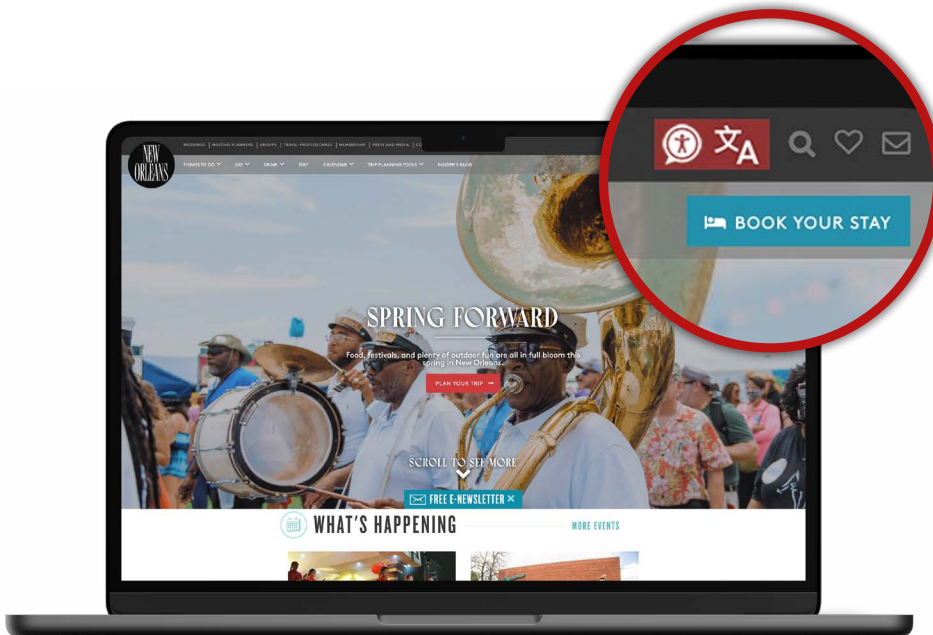
Dutchess County Government uses a button that states very clearly 'Language & Accessibility Options' so users can instantly locate any resources and tools needed. This button is placed in the header navigation for easy access for all users.



Desktop examples



The National Alliance on Mental Illness (NAMI) also placed their toolbar link in the header navigation tab of their website to ensure maximum visibility and ease of access for all users.

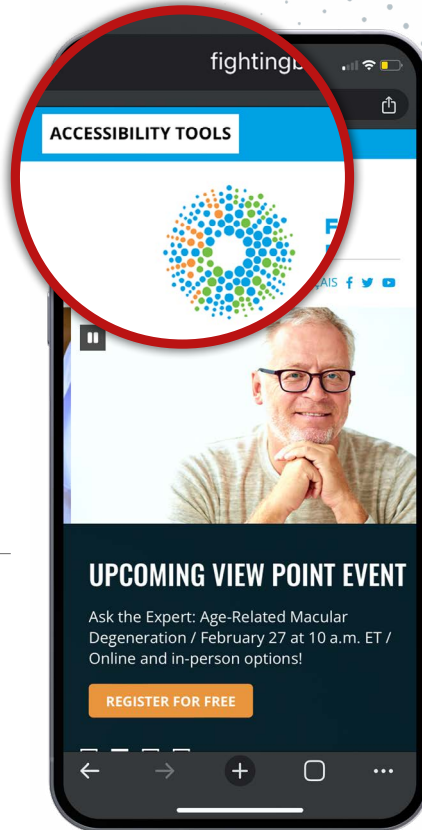


Visit New Orleans utilizes a floating version button of the world-recognized accessibility icon and a subtle but engaging icon to represent languages. The toolbar link is placed in the header navigation of the website and it is static so when scrolling down the page, the main navigation stays with the users.

Mobile examples



Fighting Blindness Canada have their accessibility button at the top of the header navigation for easy access for users as they scroll through the mobile site.

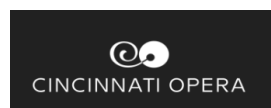
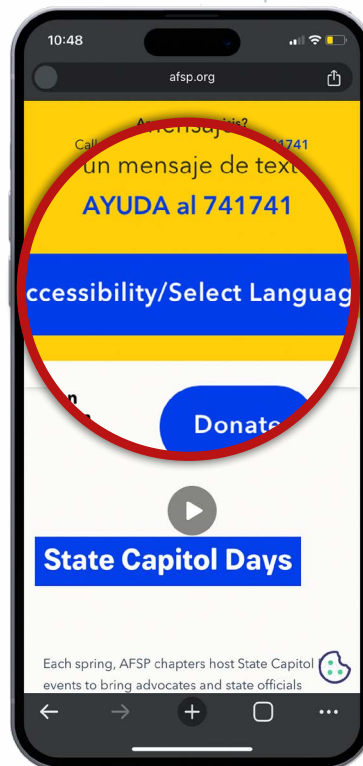


Feeding Tampa Bay have ensured that their Translation and More button has maximum launch priority by making sure it scrolls with the user as they navigate through the mobile site. The button is also colored to fit Feeding Tampa Bay's theme and branding.

Mobile examples



American Foundation for Suicide Prevention have their accessibility button located in the center of navigation header and is a distinctive blue to fit the AFSP brand which helps it stand out. You can also easily read the button and understand what it does quickly at a glance.



Cincinnati Opera uses a combination of the world recognized accessibility and language icon in their button - it is colored in black to fit the theme of their site. In addition, the button sticks so it travels with the user as they scroll down their mobile.

A woman and a young girl, both wearing glasses, are sitting at a table and looking at a tablet together. The woman is pointing at the screen. The background is a simple room with a door and some furniture. The entire image has a blue tint.

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Believing in Accessibility for All